

**Shenzhen, China**  
Rooms 1210-11  
Di Wang Commercial Centre  
5002 Shennan Road East  
Luohu District, Shenzhen  
Tel: +86 755 8268 4480  
Fax: +86 755 8268 4481

**Shanghai, China**  
Room 603, Tower B  
Guangqi Culture Plaza  
2899A Xietu Road  
Xuhui District, Shanghai  
Tel: +86 21 6439 4114  
Fax: +86 21 6439 4414

**Beijing, China**  
Room 408A  
Interchina Commercial Building  
No.33 Dengshikou Street  
Dongcheng District, Beijing  
Tel: +86 10 6210 1890  
Fax: +86 10 6210 1882

**Taiwan**  
Room 303, 3/F., 142  
Section 4, Chung Hsiao  
East Road, Daan District  
Taipei, Taiwan  
Tel: +886 2 2711 1324  
Fax: +886 2 2711 1334

**Singapore**  
36B, Boat Quay  
Singapore 049825  
Tel: +65 438 0116  
Fax: +65 6438 0189

## UAE Trademark Registration Costs and Registration Procedures

The legal basis of UAE trademark is Federal Law No. 37 of 1992 on Trademarks. Trademark registration in the UAE grants protection in the seven Emirates of Abu-Dhabi, Dubai, Sharjah, Ras Al-Khaimah, Ajman, Fujairah and Umm Al-Quwain. UAE is a member of the Paris Convention. UAE adopts first-to-file basis for trademark protection. A trademark registration is valid for 10 years from the date of registration and could be renewed for 10 years before the expiry date.

### 1. UAE Trademark Registration Fees

Services	Fees (USD)
<b>Step 1: Pre-filing Search</b>	
Each class	350
(1) Pre-filing search is not compulsory in UAE. (2) Pre-filing search is limited to Department of Industrial Property in the UAE's database only. (3) Pre-filing search report delivered in 15 working days by email.	
<b>Step 2: Trademark Registration Request</b>	
Each class	2,005
(1) Fees covers both our service fees and official filing fees. (2) Fees for trademark registration request listed above cover no more than 20 items of products or services in each class. Each item in excess of 20 will be charged with an extra fee of USD10. (3) Multi-class application is not available.	
<b>Step 3: Final Registration/Certificate</b>	
Each class	3,400

Note:

- (1) The fixed fees quoted above apply only to trademark applications which are unopposed and proceed without complication.
- (2) All fees quoted above do not include delivery fees.

## 2. Calculation of Registration Costs

### Example 1: One mark one class

If you want to have your trademark "ABC" registered in Class 25 (clothing, footwear, headgear), that is, one mark one class, the total fees for trademark pre-filing search, registration request and certificate are:

Pre-filing search: USD350

Request for registration: USD2,005

Final registration/Certificate: USD3,400

**TOTAL: USD5,755**

### Example 2: Two marks one class

If you want to have your trademarks "ABC" and "DEF" registered in Class 25 (clothing, footwear, headgear), that is, two marks one class, the total fees for trademark pre-filing searches, registration requests and certificates are:

Pre-filing searches:  $350 + 350 = \text{USD}700$

Request for registrations:  $2,005 + 2,005 = \text{USD}4,010$

Final registrations/Certificates:  $3,400 + 3,400 = \text{USD}6,800$

**TOTAL: USD11,510**

The costs illustrated in the examples above are based on the assumption of a smooth application, that is, no objection being raised by Department of Industrial Property in the UAE or any other third party. Also, the costs stated above exclude courier charges for sending the Power of Attorney and delivery of Certificate of Registration upon acceptance of registration.

It is further assumed that the number of items of products included in each class is no more than 20. Each additional item after the first 20 is charged at a fee of USD10.

## 3. Materials Required for Filing of Trademark Application in UAE

- (1) A Power of Attorney (PoA) signed by the applicant, duly notarized and legalized by qualified Lawyer and endorsed by the local UAE Consulate (Kaizen can arrange the legalization and endorsement for your company in case your company is registered in Hong Kong, China or Singapore).
- (2) A duly completed trademark search/registration order form (to be provided by Kaizen).
- (3) A soft copy of the trademark in JPEG format.
- (4) A copy of identity proof of the applicant (passport for individuals and Business Registration Certificate/Certificate of Incorporation for companies).

- (5) A priority document when priority is claimed (extra charge will be charged for filing priority claim documents).

#### **4. UAE Trademark Application Procedures**

- (1) Kaizen acknowledges the information including the specimens of mark, its goods/services and registration details, then provides the latest quotation, preliminary advice and classifies your goods/services;
- (2) After the quotation has been confirmed, client will be required to complete our Trademark Search/ Registration Order Form and send it back to Kaizen by email, fax or post;
- (3) Once receipt of the payment for pre-filing search, Kaizen will conduct the pre-filing search (if requested). The search report will be sent to client within 15 working days (based on the duration of the official search);
- (4) Client could refer to our analysis and suggestion in the search report and decide whether to file the application. Kaizen will file trademark application to Department of Industrial Property in the UAE upon receipt of your payment and instruction;
- (5) Department of Industrial Property in the UAE will conduct a search of the trademarks records to see if the same or similar trademark has already been registered or been applied for by another trader in the same or similar class. They will also see if the trademark satisfies the registration requirements laid down in the Federal Law No. 37 of 1992 on Trademarks. If the requirements for registration are not met, the Examiner will object to the mark;
- (6) Once your trademark has been accepted for registration, it will be published on Trademark Bulletin;
- (7) If no objection by a third party, a registration certificate will be issued by Department of Industrial Property in the UAE. We will review and send the certificate to you.

#### **5. Time scale**

Currently it takes around **12 - 18** months to get a trademark registered in UAE in a smooth case.

#### **6. Payment Term and Payment Method**

Our fees for each stage of an application are to be invoiced and settled before the commencement of each stage of service. If a China or Taiwan Value-Added Tax invoice is required, 7% or 5% additional charge will be incurred.

We currently accept cheque, cash, TT and credit card through Paypal (5% additional charge will incur for paypal). [Please click here for payment methods.](#)

## 7. Refund Policy

No refund of fees will be made after the commencement of services. For example, if we have conducted a pre-filing search and found an identical mark is already in the register, the application will not be proceeded, the fees for pre-filing search will not be refunded. If we have already filed an application and the application is objected by Department of Industrial Property in the UAE or any other party or refused, there will not be any refunded of fees.

In case you have paid our fees for all three stages of an application and the search result indicates that an identical mark is already in the register, the application will not be proceeded. The fees for services not performed, i.e., filing for application and issuing of certificate of registration will be refunded, after deducting bank wiring charge.